2019

“ ”

“ ” “ ” “ ” 2019

2020 6 30 2020

889 40.2 52.43

26.25 100%

58.43 30.84 28%

319 Brian Olsavsky

57% 49%

65

2 eMarketer

eMarketer

3

2020 2020

30%

2,115 31.8% 1,603

16.1% 11.8%

2020 44.5% 20

3.6%

7

3.9% 2019 1.3%

2020 177,595.12

67.86% 19,135.23 3491.40%

14,333.81 186.35%

002640

300209

2020

1

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29.39%

Q2 63.96%

Q2 100%

2

2011 2018 10

99.9991%

B2C eBay Wish

3C

100

2020 236,672.36

110.31% 8,003.49

23.03%

3

2020 8

2020 352,771.34

24.52% 27,656.34 8.27%

2020

2019

2020

	2020	2021	2022	2023	2024	
	302,360.79	383,285.07	448,498.13	496,748.51	523,436.65	523,436.65

2 2020 1-6

	2020	2021	2022	2023	2024	
	302,360.79	383,285.07	448,498.13	496,748.51		

2020